

# GX REWARDS EXPERIENCE CAMPAIGN TERMS AND CONDITIONS

(Updated as at 21 February 2024)

## 1. General

- 1.1 The GX Rewards Experience Campaign (“**Campaign**”) is organised by GX Bank Berhad (formerly known as A5-DB Operations (M) Berhad) (“**GXBank**”) and will run from **6 November 2023** to **5 November 2024** (both dates inclusive) or such other dates as may be determined by GXBank from time to time with prior notice to you (“**Campaign Period**”).
- 1.2 By participating in this Campaign, you agree to be bound by these GX Rewards Experience Campaign Terms and Conditions (“**Terms and Conditions**”) and agree that any decisions made by GXBank in respect of this Campaign shall be final and binding.
- 1.3 These Terms and Conditions shall be read together with GX Bank’s Terms and Conditions Governing Retail Banking Products and Services which may be viewed at [www.gxbank.my](http://www.gxbank.my).

## 2. Eligibility

- 2.1 This Campaign is open to all individual customers of GXBank (“**Eligible Participant**”, “**you**”, or “**your**”) with a savings account with GXBank (“**GX Account**”).
- 2.2 The following persons shall **not** be eligible to participate in this Campaign:
  - (a) customers who do not fund their GX Account within ninety (90) days from the date of creation of the GX Account (as set out under Section B (GX Account Specific Terms), Clause 7.2(a) of GX Bank’s Terms and Conditions Governing Retail Banking Products and Services);
  - (b) customers whose GX Account or GX debit card (“**GX Card**”) is terminated, closed, suspended, delinquent or unsatisfactorily conducted as determined by GXBank within the Campaign Period;
  - (c) individuals who are or become mentally unsound, deceased, adjudicated bankrupt or have legal proceedings of any nature instituted against them; or
  - (d) individuals below the age of eighteen (18) years.

## 3. Campaign Mechanics and Qualifying Criteria

- 3.1 This Campaign consists of the following four (4) reward categories:
  - (i) Retail and Online Spend Using GX Card (physical and virtual) (“**Reward Category 1**”);
  - (ii) Jaya Grocer In-Store Spend Using Physical GX Card (“**Reward Category 2**”);
  - (iii) Link GX Account with Grab App and Subscribe for GrabUnlimited (“**Reward Category 3**”); and
  - (iv) Pay for Grab Services Using Linked GX Account (“**Reward Category 4**”),collectively, the (“**Reward Categories**”).

3.2 To be eligible for the Campaign Rewards under the respective Reward Categories (as set out under Clause 4 below), Eligible Participants must meet the Qualifying Criteria of the respective Reward Category during the Campaign Period as stipulated below.

No.	Reward Category	Qualifying Criteria
1	Retail and Online Spend Using GX Card (physical and virtual)	<p>(a) Perform retail or e-commerce transactions using your GX Card (either virtual or physical) (“<b>Eligible Spend</b>”).</p> <p>(b) Please refer to <b>Clause 3.3</b> below for transactions which are excluded as Eligible Spend.</p>
2	Jaya Grocer In-Store Spend Using Physical GX Card	<p>(a) You must have:</p> <ul style="list-style-type: none"> <li>(i) an active physical GX Card; and</li> <li>(ii) an active Jaya Grocer membership.</li> </ul> <p>(b) During checkout at any Jaya Grocer retail store nationwide*, scan your Jaya Grocer membership barcode (which is available on the Grab User Mobile Application (“<b>Grab App</b>”) and pay for your purchases using your physical GX Card.</p> <p><b>*Not applicable to online orders performed via the GrabMart or Jaya Grocer Online.</b></p> <p>For more information in relation to Jaya Grocer membership, please refer to:  <a href="https://membership.jayagrocer.com">https://membership.jayagrocer.com</a></p>
3	Link GX Account with Grab App and Subscribe for GrabUnlimited	<p>(a) Link your GX Account as a payment method to your Grab account on the Grab App.</p> <p>(b) Subscribe to or maintain an active GrabUnlimited subscription during the Campaign Period.</p> <p>(c) You shall not be eligible to receive the remaining Campaign Reward for this Reward Category 3 if you (i) unlink your GX Account from your Grab account on the Grab App, or (ii) you terminate your GrabUnlimited subscription during the Campaign Period.</p> <p>For more information in relation to GrabUnlimited’s subscription plan, please refer to:  <a href="https://www.grab.com/my/grabunlimited">https://www.grab.com/my/grabunlimited</a></p>
4	Pay for Grab Services Using Linked GX Account	<p>(a) Link your GX Account as a payment method to your Grab account on the Grab App.</p> <p>(b) Pay for GrabFood, GrabCar, GrabMart or GrabExpress services (collectively, “<b>Grab</b></p>

No.	Reward Category	Qualifying Criteria
		<p><b>Services</b>”) on the Grab App using your linked GX Account.</p> <p>(c) To maximise the Campaign Reward for this Reward Category 4, you would also need to subscribe to or maintain an active GrabUnlimited subscription during the Campaign Period.</p> <p>(d) If you unlink your GX Account from your Grab account on the Grab App during the Campaign Period, you shall not be eligible to receive the Campaign Reward for this Reward Category 4.</p>

3.3 In relation to Reward Category 1, Eligible Spend using the GX Card shall **not** include the following transactions and no Campaign Reward shall be granted in respect of such transactions (“**Excluded Transactions**”):

- (a) payment of new card issuance fees, annual card fees, card replacement fees, and/ or any other applicable card fees imposed from time to time;
- (b) cash withdrawal transactions;
- (c) e-wallet top-up transactions;
- (d) any transactions to the merchant, ‘AirPay Malaysia Sdn Bhd’;
- (e) any transactions related to SSPN Prime/SSPN Plus savings;
- (f) payment of insurances and/ or takaful;
- (g) the following government related payments:

Description
Courts Costs (including alimony and child support)
Fines
Bail and Bond Payments
Tax Payments
Government Services
Postal Services (Government Only)
Intra-Government Purchases (Government Only)

- (h) payment to charity and/ or social services organisations;
- (i) gambling, betting and gaming related transactions;
- (j) quasi cash merchant transactions (e.g. cryptocurrency, foreign currency, money order);
- (k) void transactions, reversals or refunds; and
- (l) such other transactions as GXBank may determine at its discretion.

#### 4. Campaign Rewards

4.1 Eligible Participants who have fulfilled the Qualifying Criteria set out under Clause 3 above during the Campaign Period shall be eligible to receive the following Campaign Rewards:

No.	Reward Category	Campaign Reward	Campaign Reward Crediting/ Eligibility
1	Retail and Online Spend Using GX Card (physical and virtual)	1% unlimited cashback on Eligible Spend	<p><u>Crediting of Campaign Reward</u> The cashback will be credited to an Eligible Participant's GX Account by the end of the next day after the posting date of the Eligible Spend transaction ("<b>Transaction Posting Date</b>"). In exceptional cases, crediting of the cashback could take up to two (2) weeks from the Transaction Posting Date.</p> <p><u>Campaign Reward Eligibility</u></p> <ul style="list-style-type: none"> <li>(i) Eligible Participants shall be eligible to receive this Campaign Reward multiple times during the Campaign Period for each Eligible Spend transaction.</li> <li>(ii) In determining the total Eligible Spend of an Eligible Participant in a day, the Eligible Spend charged to an Eligible Participant's GX Card will be consolidated based on the Eligible Spend Transaction Posting Date.</li> <li>(iii) The 1% cashback value will be calculated and rounded down to the nearest two (2) decimal points and the cashback amount must be at least RM0.01 in order to be credited to an Eligible Participant's GX Account ("<b>Eligible Cashback</b>").</li> </ul>
2	Jaya Grocer In-Store Spend Using Physical GX Card	1.5x GrabRewards points for every RM1 spent using GX Card (physical only)	<p><u>Crediting of Campaign Reward</u> The GrabRewards points will be credited to an Eligible Participant's Grab account on the Grab App instantly once the Eligible Participant's transaction is successfully completed. In exceptional cases, crediting of the GrabRewards points could take up to two (2) weeks from the date of your successful transaction.</p>

No.	Reward Category	Campaign Reward	Campaign Reward Crediting/ Eligibility
			<p><u>Campaign Reward Eligibility</u> Eligible Participants shall be eligible to receive this Campaign Reward multiple times during the Campaign Period.</p>
3	Link GX Account with Grab App and Subscribe for GrabUnlimited	Up to 6 months cashback of GrabUnlimited monthly subscription fee (“ <b>GrabUnlimited Subscription Fee</b> ”)	<p><u>Crediting of Campaign Reward</u> The cashback will be credited to an Eligible Participant’s GX Account by the end of the next day after the date of the Eligible Participant’s GrabUnlimited monthly subscription renewal. In exceptional cases, crediting of the cashback could take up to two (2) weeks from the date of the Eligible Participant’s GrabUnlimited monthly subscription renewal.</p> <p><u>Campaign Reward Eligibility</u> Eligible Participants shall only be eligible to receive up to six (6) months’ worth of GrabUnlimited Subscription Fee.</p>
4	Pay for Grab Services Using Linked GX Account	<p><b>GrabUnlimited Subscribers:</b> 1.5x GrabRewards points for every RM1 spent</p> <p><b>Non-GrabUnlimited Subscribers:</b> 0.75x GrabRewards points for every RM1 spent</p>	<p><u>Crediting of Campaign Reward</u> The GrabRewards points will be credited to an Eligible Participant’s Grab account on the Grab App instantly once the Eligible Participant’s transaction is successfully completed. In exceptional cases, crediting of the GrabRewards points could take up to two (2) weeks from the date of the Eligible Participant’s successful transaction.</p> <p><u>Campaign Reward Eligibility</u> Eligible Participants shall be eligible to receive this Campaign Reward multiple times during the Campaign Period.</p>

4.2 Illustrations of the calculations and eligibility to receive the Campaign Reward under **Reward Category 1** is set out in **Table 1** below.

No.	Illustration	Eligible Cashback
1	Eligible Participant makes a purchase worth RM105 using a GX Card	$1\% \times \text{RM}105 = \text{RM}1.05$  When rounded to the nearest two (2) decimal points, the Eligible Cashback is RM1.05.
2	Eligible Participant makes a purchase worth RM79.90 using a GX Card	$1\% \times \text{RM}79.90 = \text{RM}0.799$  When rounded to the nearest two (2) decimal points, the Eligible Cashback is RM0.79.
3	Eligible Participant performs an e-wallet top-up transaction of RM20 on the Grab App using a GX Card	No Eligible Cashback as the transaction is an Excluded Transaction.  (Refer to Clause 3.3 above for Excluded Transactions).
4	Eligible Participant performs a transaction of RM0.90 using a GX Card	$1\% \times \text{RM}0.90 = \text{RM}0.009$  No Eligible Cashback. When rounded to the nearest two (2) decimal points, the Eligible Cashback is RM0.

**Table 1**

4.3 Illustrations of the eligibility to receive the Campaign Reward under **Reward Category 3** is set out in **Table 2** below.

Eligible Participant	Illustration	Eligible Cashback
A	<ul style="list-style-type: none"> <li>A linked his GX Account to his Grab account on 5 December 2023</li> <li>A has an existing GrabUnlimited subscription which renews on the 10<sup>th</sup> of each month</li> </ul>	<ul style="list-style-type: none"> <li>A is eligible for 6 months cashback for the months December 2023 to May 2024</li> <li>The cashback will be credited to A's GX Account by the end of day on the 11<sup>th</sup> of each month for the months December 2023 to May 2024</li> </ul>
B	<ul style="list-style-type: none"> <li>B linked her GX Account to her Grab account on 20 March 2024</li> <li>B subscribed for GrabUnlimited on the same day (GrabUnlimited subscription will</li> </ul>	<ul style="list-style-type: none"> <li>B is eligible for 6 months cashback for the months March 2024 to August 2024</li> <li>The cashback will be credited to B's GX Account by the end of day on the 21<sup>st</sup> of each month for the</li> </ul>

Eligible Participant	Illustration	Eligible Cashback
	renew on the 20 <sup>th</sup> of each month)	months March 2024 to August 2024
C	<ul style="list-style-type: none"> <li>• C linked his GX Account to his Grab account on 31 January 2024</li> <li>• C has an existing GrabUnlimited subscription which renews on the 15<sup>th</sup> of each month</li> </ul>	<ul style="list-style-type: none"> <li>• C is eligible for 6 months cashback for the months February 2024 to July 2024</li> <li>• The cashback will be credited to C's GX Account by the end of day on the 16<sup>th</sup> of each month for the months February 2024 to July 2024</li> </ul>
D	<ul style="list-style-type: none"> <li>• D linked her GX Account to her Grab account on 5 October 2024</li> <li>• D has an existing GrabUnlimited subscription which renews on the 10<sup>th</sup> of each month</li> </ul>	<ul style="list-style-type: none"> <li>• D is eligible for 3 months cashback only for the months October 2024 to December 2024 as the Campaign Period ends on 31 December 2024</li> <li>• The cashback will be credited to D's GX Account by the end of day on the 11<sup>th</sup> of each month for the months October 2024 to December 2024</li> </ul>

**Table 2**

4.4 In relation to **Reward Category 1**:

- (a) if there is any dispute, claim or appeal in relation to the amount of the Eligible Cashback, an Eligible Participant must submit proof of transaction as requested by GXBank for further investigation, and GXBank will thereafter determine the Eligible Participant's Eligible Cashback entitlement at its discretion;
- (b) if an Eligible Spend is reversed, voided, refunded or cancelled after the Eligible Cashback is credited to an Eligible Participant's GX Account, GXBank reserves the right to deduct the Eligible Cashback amount from Eligible Participant's GX Account; and
- (c) GX Bank reserves the right to debit an Eligible Participant's GX Account for the Eligible Cashback amount if GXBank determines that the Eligible Cashback has already been paid out.

4.5 GXBank reserves the right to decline to credit, cancel the crediting of, deduct or clawback any of the Campaign Rewards from an Eligible Participant's GX Account if GXBank determines that an Eligible Participant has not complied with these Terms and Conditions and/ or GX Bank's Terms and Conditions Governing Retail Banking Products and Services including but not limited where:

- (a) an Eligible Participant's GX Account or GX Card has been operated or used in an irregular or improper manner;
- (b) an Eligible Participant has acted fraudulently or dishonestly;
- (c) an Eligible Participant has conducted himself/ herself in bad faith or otherwise in an inappropriate manner to gain an unfair advantage against GXBank, our partners or service providers; or
- (d) an event has occurred which gives rise to GXBank's right to suspend or terminate any or all of our banking agreements for a product, as set out in GXBank's Terms and Conditions Governing Retail Banking Products and Services.

## **5. General Terms and Conditions**

5.1 By participating in this Campaign, you agree and consent to allow your personal data to be collected, processed and used by GXBank in accordance with GXBank's Data Privacy Policy, which may be viewed at [www.gxbank.my](http://www.gxbank.my). In addition and without prejudice to the terms set out in GXBank's Data Privacy Policy, you agree and consent to your personal data or information being collected, processed and used by GXBank for:

- (a) purposes of this Campaign; and
- (b) marketing and promotional activities conducted by GXBank, including but not limited to any form of advertising or publicity media and materials such as audio and/ or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/ or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, you agree to cooperate and participate in all advertising and publicity activities of GXBank in relation to this Campaign.

5.2 Unless specifically mentioned in these Terms and Conditions, this Campaign is not valid with any other campaign of GXBank, and no other special, additional, preferential rates and/ or reward shall be given to you in addition to this Campaign.

5.3 The records of transactions maintained by GXBank and GXBank's decision in all matters (including but not limited to any dispute arising therefrom) relating to this Campaign shall be final, conclusive and binding on you. GXBank shall not be obliged to give any reason or entertain any correspondence with any person(s) or any party(ies) on any matter in relation to this Campaign.

5.4 To the fullest extent permitted by law and unless due to GXBank's gross negligence or wilful default, GXBank expressly excludes and disclaims any representations, warranties or endorsements, expressed or implied, written or oral, without limitation to those published in any mass media, marketing or advertising materials, including but not limited to, any warranty of quality, merchantability of fitness for a particular purpose.

5.5 By participating in this Campaign, you agree that GXBank shall not in any manner whatsoever be liable or held responsible if GXBank is unable to perform in whole or in part any of its



obligations herein attributable directly or indirectly to the failure of any mechanical or electronic device, data processing system, transmission line, electrical failure, industrial dispute, war, strike, riot, pandemic, any act of God beyond GXBank's control or due to any factor in a nature of a force majeure which is beyond GXBank's reasonable control.

- 5.6 GXBank and its officers, employees, representatives and/ or agents (including without limitation, any third party service providers engaged by GXBank for purposes of this Campaign) shall not be responsible and shall not accept any liabilities of any nature and however arising or suffered by you or any third parties resulting directly or indirectly from this Campaign, unless due to GXBank's gross negligence or wilful misconduct specifically related to this Campaign.
- 5.7 GXBank shall not be responsible or held liable in respect of technical failures of any kind, intervention, interruptions and/ or electronic or human errors in the administration and/ or processing of a transaction performed via the GXBank mobile application ("**GX App**") provided the same is not directly caused by GXBank.
- 5.8 GXBank shall not be responsible for any failure or delay in the transmission of evidence of sales transactions by Visa International Incorporated, MasterCard Worldwide, merchant establishments, postal or telecommunication authorities or any other party which may result in you failing to be entitled to the rewards under this Campaign.
- 5.9 GXBank shall not be liable for any misinterpretation or misrepresentation of facts by any unauthorised third party in respect of this Campaign offered and published in any media, marketing or advertising material.
- 5.10 In the event of any inconsistency between these Terms and Conditions and any advertising, promotional, publicity and the other materials relating to or in connection with this Campaign, these Terms and Conditions shall prevail.
- 5.11 GXBank reserves the right to cancel, withdraw, suspend, extend or terminate this Campaign prior to the expiry of the Campaign Period, wholly or in part, at any time, by providing prior notice to you by posting on GXBank's website at [www.gxbank.my](http://www.gxbank.my), through the GX App, or any other manner as determined by GXBank from time to time. For the avoidance of doubt, cancellation, withdrawal, suspension, extension or termination by GXBank of this Campaign shall not entitle you to any claim or compensation against GXBank for any losses or damages suffered or incurred by you whether as a direct or indirect result of such cancellation, withdrawal, suspension, extension or termination.
- 5.12 GXBank reserves the right to add, delete, suspend or vary these Terms and Conditions from time to time, wholly or in part, by providing prior notice to you by posting on GXBank's website at [www.gxbank.my](http://www.gxbank.my), through the GX App or any other manner as determined by GXBank from time to time.
- 5.13 These Terms and Conditions shall be governed by and construed in accordance with the laws of Malaysia and you agree to submit to the exclusive jurisdiction of the courts of Malaysia.

- 5.14 In the event of any inconsistency between the English version of these Terms and Conditions and other languages including but not limited to the Bahasa Malaysia version of these Terms and Conditions, the English version of these Terms and Conditions will prevail.
- 5.15 For information, enquiries, feedback and/ or complaints related to this Campaign, please contact us via the chat in the GX App. Alternatively, you may call our Customer Support team at +603 7498 3188 or email us at [ask@gxbank.my](mailto:ask@gxbank.my).